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Petition For Revival Of An Application For Patent Abandoned
Unintentionally Under 37 CFR 1.137(b) (Small Entity)

RECEIVED

Docket No.
43868.010200

In Re Application Of: Thomas P. Ivanyi

SEP 30 2003

OFFICE OF PETITIONS

Serial No.	Filing Date	Examiner	Group Art Unit
09/944,348	August 31, 2001	To be Assigned	To be Assigned

Invention:

**SYSTEM AND METHOD FOR MEASURING AND STORING INFORMATION
PERTAINING TO TELEVISION VIEWER OR USER BEHAVIOR**



Attention: Office of Petitions
COMMISSIONER FOR PATENTS
 P.O. Box 1450
 Alexandria, VA 22313-1450

NOTE: If information or assistance is needed in completing this form, please contact Petitions Information at (703) 305-9282.

The above-identified application became abandoned for failure to file a timely and proper response to a notice or action by the Patent and Trademark Office. The date of abandonment is the day after the expiration date of the period set for reply in the Office notice or action plus any extension of time actually obtained.

APPLICANT HEREBY PETITIONS FOR REVIVAL OF THIS APPLICATION

NOTE: A grantable petition requires the following items:

- (1) Petition fee;
- (2) Reply and/or issue fee;
- (3) Terminal disclaimer with disclaimer fee--required for all utility and plant applications filed before June 8, 1995; and for all design applications; and
- (4) Statement that the entire delay was unintentional.

1. A proposed reply to the above-identified Office Action:

is enclosed. was filed on _____

The proposed reply is in the form of: Response to Notice to File Missing Parts

2. The issue fee:

is enclosed. was paid on _____

3. A small entity declaration:

is enclosed. was filed on _____

4. The abandoned application was a:

design application. utility application. plant application.

5. A terminal disclaimer (and fee) disclaiming a period equivalent to the period of abandonment is enclosed.

6. Since this utility/plant application was filed on or after June 8, 1995, no terminal disclaimer is required.

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Calculation and Payment of Fees

Enclosed are the following fees:

7. Petition fee under 37 CFR 1.17(m) in the amount of: \$650.00

8. Fee for amendment in the amount of: _____

9. Fee for extension of time to reply to Office Action in the amount of: _____

10. Issue fee in the amount of: _____

11. Continuing application filing fee in the amount of: _____

12. Terminal disclaimer fee in the amount of: _____

13. _____

Total fees enclosed: \$650.00

The fee of \$650 is to be paid as follows:

A check in the amount of the fee is enclosed.

The Director is hereby authorized to charge any fees which may be required, or credit any overpayment, to
Deposit Account No. 50-1561

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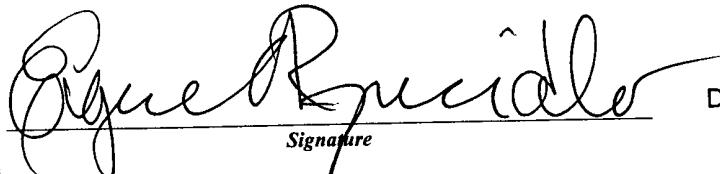
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Statement

The entire delay in filing the required reply from the due date for the required reply until the filing of a grantable petition under 37 CFR 1.137(b) was unintentional.



Eugene C. Rzucidlo
Signature

Dated: September 25, 2003

Eugene C. Rzucidlo
Customer No 32361



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PATENT TRADEMARK OFFICE

CC:

I certify that this document and fee is being deposited
on with the U.S. Postal Service as
first class mail under 37 C.F.R. 1.8 and is addressed to the
Mail Stop Petition, Commissioner for Patents, P.O. Box
1450, Alexandria, VA 22313-1450.

Signature of Person Mailing Correspondence

Typed or Printed Name of Person Mailing Correspondence